

2023 Australia / New Zealand Award Sponsorship Opportunities

IIBA Australia Chapter and IIBA New Zealand Chapter are collaborating to deliver an excellence award program to recognise teams, projects and practitioners of business analysis capability.

We are seeking expressions of interest to sponsor the overall event, as well as individual award categories.

The following opportunities are designed to maximise your brand position and are your best opportunity to engage with industry leaders and key decision-makers in the business profession. We have presented a range of sponsorship opportunities but also invite any new proposals you may wish to put forward. The committee is pleased to discuss specially curated packages that will meet your objectives for participating and be of maximum benefit to your organisation and the symposium.

Your participation and support of the awards program is greatly valued, and we thank you for your consideration.

Please contact Kylie at marketing@australia.iiba.org to discuss sponsorship and exhibition opportunities.

Overall Program Sponsor

	Australian Wide	Inclusions
	\$4000 AUD incl GST	<ul style="list-style-type: none"> • Recognition in all promotional materials including emails and social media and at state events during the lead up to the awards • Two (2) Adverts in Weekly Newsletter (600x400px) between signing and the week following the announcement of the awards • Logo placed on slider on home page of IIBA Australia and New Zealand Websites promoting awards and on the awards page on the website itself • Logo placed on the award application portal. • Four (4) dedicated social media posts promoting the sponsors involvement (1 per each award) • Logo placed on all slides during award presentation • Numerous acknowledgements by MC during award presentation

Individual Award Sponsor (1 per award)

	Australian Wide	Inclusions
	\$2500 AUD incl GST	<ul style="list-style-type: none"> • Recognition in all promotional materials including emails and social media and at state events during the lead up to the awards • One (1) Adverts in Weekly Newsletter (600x400px) between signing and the week following the announcement of the awards • Logo placed on the awards page on the IIBA Australia and New Zealand Websites • One (1) dedicated social media post promoting the sponsors involvement for the applicable award • Logo placed on individual award slide during award presentation • Acknowledgement by MC during award presentation at time of award announcement

Individual Award Supporter (1 per award)

Voucher or service will be provided to the shortlisted nominations (up to 3 in total)

	Australian Wide	Inclusions
	In-kind to value of \$1500 AUD incl GST	<ul style="list-style-type: none"> • Limited recognition in all promotional materials including emails and social media and at state events during the lead up to the awards • Logo placed on the awards page on the IIBA Australia and New Zealand Websites • One (1) shared social media post promoting the sponsors involvement • Logo placed on individual award slide during award presentation • Acknowledgement by MC during award presentation at time of award announcement

Chapter Volunteer Leadership Award Sponsor (1 per award)

	Australian Wide	Inclusions
	In-kind or cash to value of \$1000 AUD incl GST	<ul style="list-style-type: none"> Limited recognition in all promotional materials including emails and social media and at state events during the lead up to the awards One (1) shared social media post promoting the sponsors involvement Logo placed on individual award slide during award presentation Acknowledgement by MC during award presentation at time of award announcement

Branch Volunteer of the Year Award (1 per award per branch)

	Australian Wide	Inclusions
	In-kind or cash to value of \$500 AUD incl GST	<ul style="list-style-type: none"> Limited recognition in all promotional materials including emails and social media and at state events during the lead up to the awards One (1) shared social media post promoting the sponsors involvement Logo placed on individual award slide during award presentation Acknowledgement by MC during award presentation at time of award announcement